Make security alerts make sense.

Defensive AI security copilot for the 71% of organizations without a SOC team. Paste any alert; get a plain-English answer in seconds — risk, why, and exactly what to do next.

$4.45M	73%	87%	28×
avg. SMB breach cost	SMBs hit in last 12 mo	gross margin / analysis	LTV : CAC

THE PROBLEM

Alert fatigue. SMBs receive 200+ alerts/week, lack expertise to triage, and 67% of breaches start with an ignored alert. Tools like Defender output cryptic logs — useful only to specialists.

THE SOLUTION

CyberPocket reads any alert (text, screenshot, log paste), redacts PII server-side over TLS, and returns a 4-line answer: what it is · risk level · why it matters · what to do now. Defensive-only by design.

TRACTION (6 MONTHS)

12,400	1,820	93%	$28K
alerts analyzed	active workspaces	month-6 retention	MRR · 41% MoM

MARKET & MODEL

TAM $42B	SAM $8.6B	SOM $1.6B
Global SMB security spend	EN-speaking SMBs w/o SOC	Yr5 ARR via MSP + direct

BUSINESS MODEL

Freemium → $9 Pro · $49 Team · custom Enterprise. MSP channel ($3/seat). 87% gross margin per analysis. CAC $14 blended · payback <4 mo · NRR 112%.

WHY WE WIN

Defensive-only safety harness + verified-detections corpus + MSP/insurance distribution. We sell to the buyer Microsoft & CrowdStrike ignore (sub-SOC orgs) with a UX they can't ship.

THE ASK

$4.5M seed

18-mo runway · 55% product/AI · 25% GTM · 15% safety · 5% compliance

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